



CONTACT

- Clearwater, Florida
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EDUCATION

B.A.S. Tech Management
St. Petersburg College
Tarpon Springs, Florida
2009

SKILLS

// Professional

Project Management
Strategy Development
Client Success
Team Development

// Video & Design

Creative & Art Direction
Figma
Adobe Premiere
Adobe After Effects
Adobe Photoshop
Adobe Lightroom

// Audio

Music Production & Engineering
Music Composition
Mixing & Mastering
Sound Design & Editing
FL Studio / Reaper / Ableton

// Hobbies & Interests

Tabletop RPGs
Disc Golf
AI Technology
Space Exploration
Video Games

DAVID DAY

CREATIVE LEADER

Simply put: **I'm a creative.** Whether it's in the form of video, photo, audio, music, writing, or acting, I *need* to be creating. I pride myself on being a **jack-of-all-trades**, and being the utility person to solve problems at hand,

I'm a **natural leader with a self-starter-take-charge attitude**, looking to empower teammates while achieving the team's goals and **bringing success to the project and organization.**

WORK EXPERIENCE

- Headlight / Art Director**
From 2021 to Present
Leading a team of designers to produce paid social performance marketing ads in a fast-paced, rapidly changing environment.
 - Analyzing performance data to strategize new ad ideas, preparing concepts to scale, and presenting them to client senior mgmt
 - Managing projects amongst teams within different time zones to efficiently hit budget and timeline goals
 - Leading creative accounts with over \$1mm in monthly ad spend
 - Providing guidance, feedback, and execution support to designers
- Wizard Beard Productions / Director & Producer**
From 2016 to 2020
 - Created, managed, and directed a full-service video production and editing team for both on-location and in-studio
 - Spearheaded a crowdfunding video team whose campaigns generated over \$1.3mm for clients
- KelbyOne / Lead Videographer & Editor**
From 2012 to 2014
 - Produced videos for dozens of client brands in the photo industry
 - Provided help, guidance, and mentoring for an 8-person team dedicated to company's primary client, B&H Photo/Video
- Freelance / Videographer, Editor, & Motion Designer**
From 2010 to 2016
- Technology Design Specialist / St. Petersburg College**
From 2008 to 2010
- Creative & Technical Director / Geekmatics**
From 2005 to 2008

REFERENCES

Larry Becker
My former supervisor at KelbyOne
Contact: Upon request

Eric Douthirt
University of South Florida
Director of MBA Programs
Contact: Upon request